

# Meeting of the City Council

## 15 July 2015

<b>Report title</b>	Corporate Plan	
<b>Referring body</b>	Cabinet, 23 June 2015	
<b>Councillor to present report</b>	Cllr Roger Lawrence	
<b>Wards affected</b>	All	
<b>Cabinet Member with lead responsibility</b>	Councillor Roger Lawrence Leader	
<b>Accountable director</b>	Keith Ireland, Managing Director	
<b>Originating service</b>	Transformation	
<b>Accountable employee(s)</b>	Charlotte Johns Tel Email	Head of Transformation 01902 554240 <a href="mailto:charlotte.johns@wolverhampton.gov.uk">charlotte.johns@wolverhampton.gov.uk</a>
<b>Report to be/has been considered by</b>	Strategic Executive Board Executive Team Cabinet Scrutiny Board	19 May 2015 3 June 2015 23 June 2015 30 June 2015

---

### Recommendation(s) for action or decision:

The Council is recommended to:

1. Approve the Corporate Plan for 2015/16.

## **1.0 Purpose**

1.1 The purpose of this report is to seek approval for the Council's Corporate Plan for 2015/16.

## **2.0 Background**

2.1 In 2014 work was undertaken to simplify the Council's Corporate Plan. The revised Corporate Plan approach aims to simplify our priorities into 'stronger communities' (People) and 'stronger economy' (Place) supported by a 'Confident Capable Council' (Corporate).

2.3 Positive feedback was received on the approach in the council's Corporate Peer Challenge in December 2014.

2.4 In summary, the Corporate Plan on a Page includes:

- Three Corporate Plan priorities
- Seven Corporate Plan outcomes
- 14 Corporate Plan objectives
- Seven C3 (Confident, Capable Council) programme workstreams

2.5 The Council's planning and performance management approach going forward will be focussed on the delivery of the Corporate Plan. The performance measures will form the quarterly corporate performance management report, which will be reported to Strategic Executive Board (SEB), Cabinet (Performance Management) Panel and Scrutiny Board.

## **3.0 Corporate Plan 2015/16**

3.1 The Corporate Plan has been designed as a thematic-based document, ensuring that content does not follow a silo based approach. For example, in ensuring the delivery of the 'Keeping the City Safe' objective, a number of service areas outside the direct control of the accountable senior officer are included, such as street lighting.

3.2 Fifteen 'Plans on a Page' have been produced (six for Place directorate, eight for People directorate). Confident Capable Council has one plan, which encompasses all seven work streams. The plans on a page include:

- Why each objective is important and the long term vision;
- The Council's key policies and strategies which support each objective;
- Actions to support the delivery of each objective;
- A number of key performance measures which will help monitor progress.

3.3 Where supportive policies and strategies that have been identified, these are being reviewed to ensure that they meet the council's agreed definition of a policy and/or strategy. The Corporate Plan will enable users to interactively access these key policies and strategies, as well as the Council's policy library.

3.4 The actions included the Corporate Plan will form part of senior managers' work programmes for the year and link to appraisals. In turn, all employees' work programmes and appraisals should link back to these.

3.5 The Corporate Plan was discussed at Scrutiny Board on 30 June, and amendments made as a result of this review.

#### **4.0 Financial implications**

4.1 The C3 programme is intended to deliver transformation, and improve the efficiency and quality of services. It will, therefore, directly contribute towards the delivery of the Medium Term Financial Strategy, including challenging savings requirements.

4.2 The revised Corporate Plan provides a framework of prioritisation for allocation of Council budgets, in accordance with the Medium Term Financial Strategy.

[GE/27052015/Y]

#### **5.0 Legal implications**

5.1 There are no specific legal implications arising from this report. The Council's statutory responsibilities will be discharged through delivery of the Corporate Plan.

[TS/26052015/J]

#### **6.0 Equalities implications**

6.1 The Council has a number of equality objectives, which underpin the Corporate Plan. Any policy change or budget decision is subject to an equality analysis screening, to understand the potential impact on the nine protected characteristics.

#### **7.0 Environmental implications**

7.1 There are no direct environmental implications arising from this report. Environmental implications will be in several of the objectives of the Corporate Plan.

#### **8.0 Human resources implications**

8.1 There are no human resources implications arising from this report. The Future People programme in the Corporate Plan will most significantly address HR implications.

#### **9.0 Corporate landlord implications**

9.1 There are no corporate landlord implications arising from this report. The Future Space programme in the Corporate Plan will most significantly address corporate landlord implications.